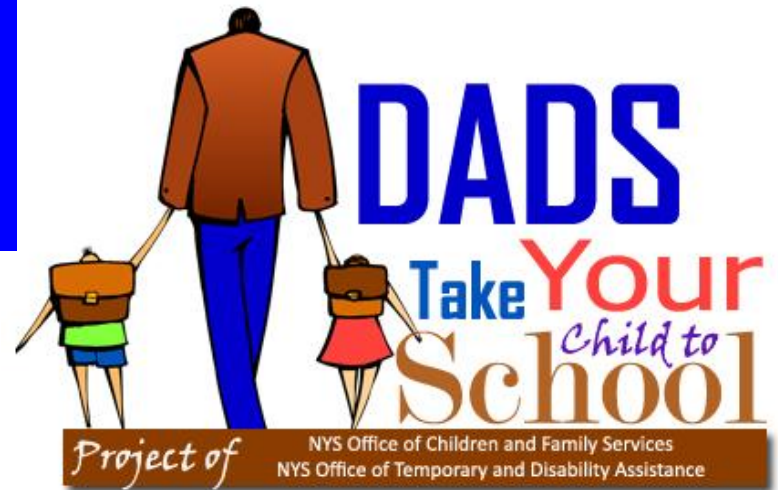


May 22, 2012- Webinar

Welcome



Webinar Host

New York State
Community Action
Association

Moderator

Gregory G. Owens

Director of Special Projects Office of
Strategic Planning & Policy
Development



NYS Office of Children & Family
Services

Speakers



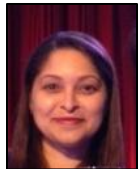
Rodney Pride
Vice President
United Black Men of Queens Foundation Inc.



Daniel Hekman
Management Analyst, Office of the Regional Administrator
US DHHS/Administration for Children and Families, Region II



Mike Bobbitt
Director, Fatherhood Initiative
NYC Department of Youth and Community Development



Suzanne Towns, LMSW
Director, Development and Community Relations
NYS Office of Temporary and Disability Assistance



Alan S. Farrell
New York City Fatherhood Services Coordinator
NYC Mayor's Office

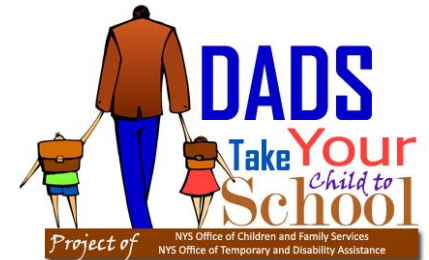


Ed Lawson
Vice President, Fathers Incorporated
Director of Social Media/Outreach,
National Responsible Fatherhood Clearinghouse

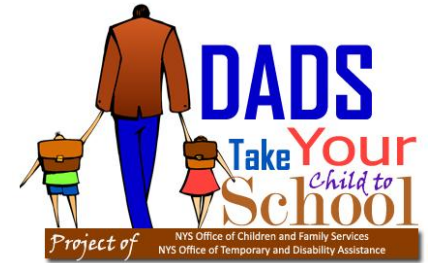


Agenda

- Introduction
- Planning the Event
- What You Can Do
- Resources and Relationships
- Beyond September 20th



Introduction

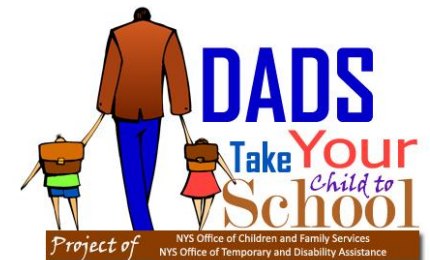


- What is Dads Take Your Child to School?
- Purpose
- Importance



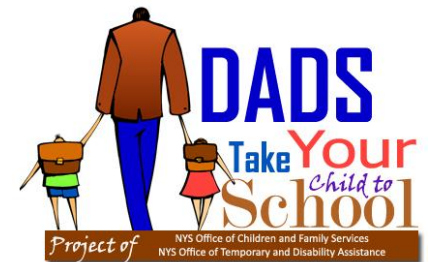
Planning the Event

- Can be scaled to the size of your site
 - “We chose not to make it a huge community event because it was the beginning of the school year and it was very important for us to use this day to set the stage and comfort levels for dads for the rest of the year.” (Upstate Head Start)
- Can include a variety of program components
 - Presentations, activities, giveaways, media presence, dignitaries, food,



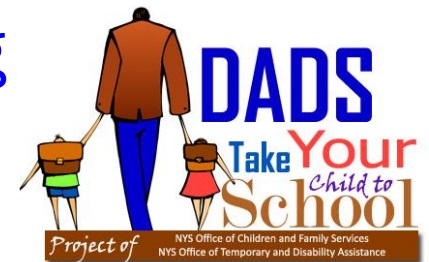
Planning the Event

- Successes from 2011
 - Schools – District 29
 - 65% participation of schools in District 29
 - *“I've never seen that many dads and I've been working here for seven years!”*
 - Schools – Niagara School District
 - Partnerships – Scholastic, Inc.
 - Donation of 5,000 age-appropriate books



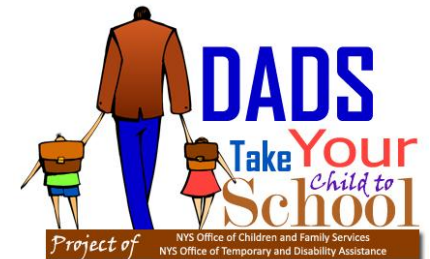
Planning the Event

- Specific Organizing Themes for 2012
 - Integrating Literacy Improvement and Homework Help
 - Job Development and Educational Advancement
 - Health and Wellness for Men and Families
 - School Safety and Volunteer Opportunities
 - Financial Literacy and Asset Building



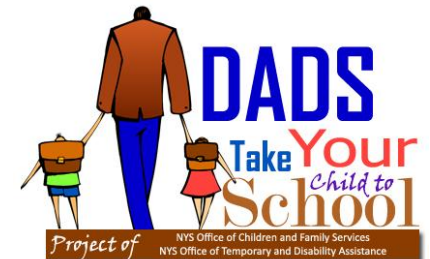
What You Can Do

- Prepare Early
 - Gain support within your organization
 - Sign up on Google site
 - Create an event committee
- Collaborate
 - Identify community partners
 - Identify sponsors



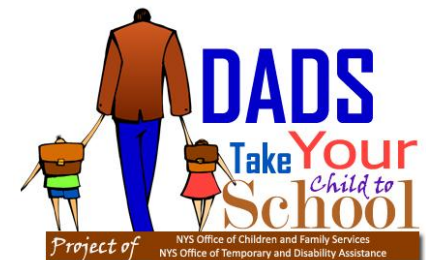
What You Can Do

- Promote
 - Publicize event to staff parents, and community
- Commemorate
 - Pictures
 - Followup




Resources and Relationships


- Google site
<https://sites.google.com/site/dtyctsny/>
- 2012 Organizing Guide
- 2011 Annual Report
- Customizable forms
- Activities for teachers
- Community partners
- NYC and State Relationships



Beyond September 20th



New York State
Fatherhood Initiative



NEW YORK CITY
DADS
Take Your
Child to
School

Are You A...?

FATHER
UNCLE
big brother
father-figure
GRANDFATHER
Stepfather

Foster Father

COMMUNITY PARTNERS
Puerto Rican Family Institute for Responsible Fatherhood
Coalition For Hispanic Family Services * Millennium Development
*Youth At Risk Fatherhood Program * Dads Embracing Fatherhood
Williamsburg Works/St. Nicholas NPC * Man Up Fatherhood
Program * Forestdale Fatherhood Program * United Black Men of
Queens * Inwood house* Family Images Inc. * Real Dads Network *
ManKind Fatherhood Program*

Dads
MAKE A DIFFERENCE


We Encourage You; to Encourage a Male
To Accompany A Child to Class on September 9th!

NYC NYC
New York State
Department of
Education

FREE
School Supplies and
other give-aways while supplies last

Wednesday, September 9th, 2009
(contact your participating school for times)

For more information on sponsorships; volunteers and
how your school can participate, contact:
Rodney Pride
Director of Community Relations
New York State Office of Children and Family Services
212-383-1710

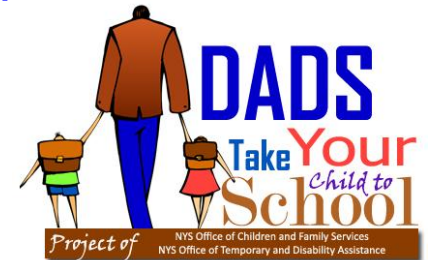


- Keep fathers coming back
 - Systemic Buy-in
 - Transparency
 - Consistency
 - Follow through



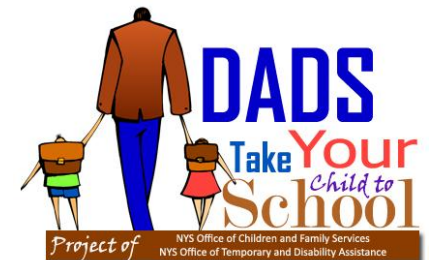
Beyond September 20th

- Event should be planned with “the end in mind.”
- Some examples from 2011:
 - Head Start (Harlem): Launched a Father’s Resource center where dads had the opportunity to receive computer literacy classes and employment assistance.
 - School (Schenectady): Planned to host a family fun night as well as an end of the year family run to keep families involved and end the year on a high note. They also host periodic “Coffee Chats” where they invite families in to discuss what’s going on at the school.



Contact Information

- **Gregory G. Owens**
Director of Special Projects Office of Strategic Planning & Policy Development
NYS Office of Children & Family Services
Greg.Owens@ocfs.state.ny.us
- **Rodney Pride**
Vice President
United Black Men of Queens
rpride454@aol.com
- **Daniel Hekman**
Management Analyst, Office of the Regional Administrator, USDHHS Admin. for Children and Families
daniel.hekman@acf.hhs.gov
- **Suzanne Towns**
Director, Development and Community Relations
NYS Office of Temporary and Disability Assistance
suzanne.towns@otda.ny.gov
- **Mike Bobbitt**
Director, Fatherhood Initiative, NYC Department of Youth and Community Development
mbobbitt@nycd.nyc.gov
- **Alan Farrell**
NYC Fatherhood Services Coordinator
NYC Office of the Mayor
alan.farrell@cityhall.nyc.gov
- **Ed Lawson**
Vice President
Fathers, Incorporated
elawson@fathersincorporated.com



Past Partners & Sponsors



nysparenting
educationpartnership



Michael R. Bloomberg
Mayor

Administration for
Children's Services

Ronald E. Richter
Commissioner

Department of
Education

Dennis M. Walcott
Chancellor

Human Resources
Administration
Social Services

Robert Doar
Commissioner

Department of
Youth and Community
Development

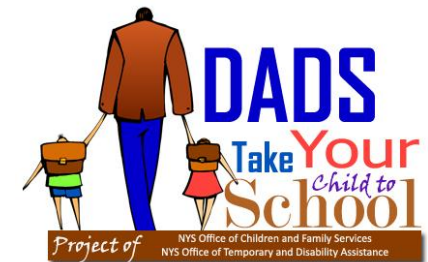
Jeanne B. Mullgrav
Commissioner



ADMINISTRATION FOR
CHILDREN & FAMILIES



United Black Men
of Queens
Foundation Inc.



Thank you!

- Make sure to register your site at:

<http://sites.google.com/site/dtyctsny>